innowave SUMMIT

INNOWAVE PRE SUMMIT 2018

11 -12 MAY

DEVELOPING A COMPREHENSIVE REGIONAL DIGITAL TRANSFORMATION STRATEGY

THE AGENDA / 11 MAY 2018

13.30 Registration
14.00 – 14.20 Opening speech - Ministry of Economy of Bulgaria
Digital economy as a driver for regional competitiveness (e-government, smart cities, electronic financial services and payment systems, smart industrial policies, digital training and education)
14.20 – 14.40 Mariya Gabriel Commissioner for the Digital Economy and Society
Towards the competitive and future-proof digital Europe
14.40 – 15.00 Emil Radev
In the surge of the digital transformation of regional economy – strengthening the cooperation against cybercrime
15.00 – 15.20 KEYNOTES: Developing a Comprehensive Regional Digital Transformation Strategy - SEIZING THE OPEN ECOSYSTEM OPPORTUNITY
Ivan Portnih – Mayor of Varna
Stoian Passev – Head of Regional government of Varna
15.20 – 16.00 CASE STUDY: Digital Transformation: Where to Start? The Digital innovation hub journey
Cieran Martin - Donegal Digital Innovation Hub, Ireland
16.00 – 16.40 Panel discussion – Digital economy – the regional transformation – what and how?
Moderators: Emily Bogen – European Startup Network, Dobromir Ivanov - BESCO
16.40 – 17.00 Coffee pause
17.00 – 18.00 Panel discussions (in 4 rooms)
Panel discussion 1 – Digitalization of Enterprises
Moderator: Experts from University of Economics / Varna Free University
TOPICS:

- Regional digital / industrial 4.0 strategies – cooperation of regional and national strategies and platforms, preparation of SMS's for the 4.0 industrial strategy
- Advanced manufacturing models - Industry 4.0 versus industrial internet
- New types of global value chains (changing leading positions focused on the product digital experience (hardware vehicle, software and services)
- Social dimension of robotisation and smart solution (education, training, digital literacy)

Panel discussion 2 – Digitalization of financial processes (fintech / fin. services)
Moderator: Galin Dinkov, serial entrepreneur
TOPICS:

- Global blockchain/bitcoin concepts - applications the financial and banking sector, e-government
- Banking-as-a-platform approach: digital fintech ecosystems, fintech start-ups as a peer-to-peer transactions
- How to maximize the data-driven economy? – algorythms, big data, analysis
- Regulatory issues, national and European initiatives: regulatory sandbox, use cases and artificial intelligence
- National best practices- blockchain strategies, action plans, fintech labs and fintech forums

Panel discussion 3 – Urban mobility
Moderator: Biliana Raeva, Varna Municipality representative at EU parliament
TOPICS:

- Management model of urban mobility (smart city) programs (digital ecosystems in smart mobility and energy systems, car rental and other business models of the automotive sector)
- Smart city services; big and middle-sized cities' services such as car-sharing
- Smart city test environment, cross border corridors, digital infrastructure 5 G
- Electromobility, digitalisation, network-based automated systems

Panel discussion 4 – Health tech and social services
Moderator: Galin Zhelyazkov – Startup weekend Europe
TOPICS:

- Integrating services and information for children, families and adults.
- Enabling people to interact with care services through digital channels.
- Promoting independence and wellbeing through the use of digital services and technology.
- Enabling care professionals to work from any base at any time.

18.00 – 18.30 Presentation of the concept for a Roadmap for digitizing Varna regional economy and Memorandum of Understanding on the development of the roadmap
Silvia Stumpf - Business Agency Association

innowave SUMMIT

INNOWAVE PRE SUMMIT 2018

11 -12 MAY

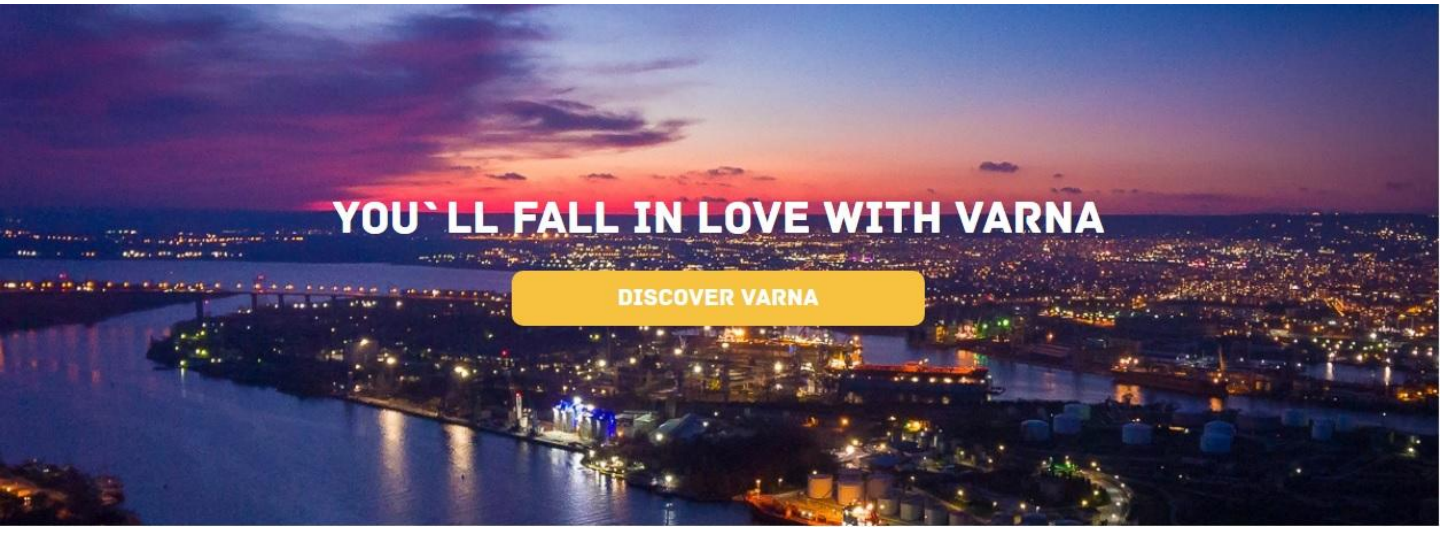
DEVELOPING A COMPREHENSIVE REGIONAL DIGITAL TRANSFORMATION STRATEGY

THE AGENDA / 12 MAY 2018

9.30 Registration
10.00 Opening speech – Ognian Spassov, Chairman, Bulgarian Chamber of commerce
10.10 – 10.20 Cross-industry co-creation workshop – how to co-create the regional digitalization roadmap - tasks, methods and objectives of the exercise
Silvia Stumpf - Business Agency Association
10.20 – 10.40 Introduction of workshop concept and methodology; formation of four groups, election of spokesperson for each group (Moderators)
Silvia Stumpf - Business Agency Association, Galin Zhelyazkov – Startup weekend Europe
10.40 – 11.10 All groups session - four parallel sessions (4 groups – industry, academia, digital industry, governmental/non-governmental) using Visual Road-mapping in a moderated process; identification of key findings concerning region's digital transformation
11.10 – 11.30 Short presentation of results (spokespersons and moderators)
11.30 – 12.10 Execution of a World Café with 4 phases (change every 10 min.) for additional comments and supplements (all participants)
12.10 – 12.30 Reflection of results, validation of hypothesis and further remarks concerning:

- Sectors and industries (differences, preconditions)
- Potentials, promoters and barriers
- Practical guidance for SMEs and institutions
- Action lines and policy needs

12.30 – 12.50 Presentation of the Roadmap, conclusions and wrap-up
12.50 – 13.00 Closing speech Dimitar Vasilev - Chairman of Management Board at Bulgarian Business Forums, Commissioner for the Varna City of Bulgaria at World Business Angels Investment Forum (WBAF)
13.30 Lunch with media and stakeholders



European Commission

Bulgarian Business Forums
Varna, Tsar Osvoboditel 44 blvd.
GSM: +359 888 255 987
Website : www.bbforums.bg
E-mail : vasilev@bbforums.bg

ВАРНА